

	Curriculum Vitae	
1	Name :	Jirata Tienphati
2	Position :	International Communication Specialist
3	Office :	Health Intervention and Technology Assessment Program (HITAP) 6th Floor, 6th Building, Department of Health, Ministry of Public Health, Tiwanon Road, Nonthaburi 11000
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4	<u>EDUCATION</u> (Sort by last year's graduation)	Degree	Field of study
	■ Year 2017	MASTER OF ARTS	MEDIA AND COMMUNICATION SCIENCE
	Institute of graduation	TECHNICAL UNIVERSITY OF ILMENAU	
	■ Year 2010	BACHELOR OF ARTS	MASS MEDIA STUDIES
	Institute of graduation	THAMMASAT UNIVERSITY	
5	<u>WORK EXPERIENCES</u> Sort starting from the last (From - to)		
	■ 08.2017 - 07.2018	Position	MEDIA CAMPAIGN SPECIALIST
		Organization name	SOUTHERN PLAINS TRIBAL HEALTH BOARD
	■ 03.2012 – 08.2013	Position	CUSTOMER SERVICE SPECIALIST
		Organization name	DKSH (THAILAND) LIMITED
	■ 01.2011 - 01.2012	Position	ACTING BRANDING MANAGER
		Organization name	ADVANCE AGRO PUBLIC CO.,LTD
6	<u>RESEARCH</u> (Starting from current year - 2005)		
7	<u>ACADEMIC JOURNAL</u> (using VANCOUVER system)		
8	<u>OTHER WORKS</u> (such as Proceeding, books, presentations, etc.)		
9	<u>TRAINING COURSES</u>		COURSES / ORGANIZED BY
10	Please fill shortly personal information		
	My experience as an acting branding manager, I have acquired the necessary tools and knowledge required to plan a successful communication campaign. My education and experience as an intern/Communication Specialist that mainly devoted to communication research, education communication, and prevention communication enhance my skill in planning, developing and		

managing communication campaign. Moreover, my background has been characterized by my commitment to make logical, educated decisions in crisis/high-pressure situations. My proven ability to remain calm under stress, along with my outstanding communication and multitasking abilities, support me to be suitable for this position.

Selected Highlights of my qualifications included:

- Insightful knowledge of traditional and new media channels to accelerate message awareness which leads to successful communication campaign.
- Implementing comprehensive communication strategies and campaign, including both traditional media such as print media, television and social media networking such as Facebook, Instagram, and YouTube.
- Indicating the core of communication project and develop its indicator in a systematic and scientific way.
- Holding responsibility for evaluates communication campaign according to logical indicator(s).
- Investigating result of communication project, its strength, weakness, and recommendation for further improvement.
- Possessing outstanding verbal and written communication skills while thriving in deadline-driven, fast-paced environments.