



Ronnakron Kitipacharadechatron

M.Econ, B.Econ

Research Assistant

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Academic Background

2017 – 2019

Master's degree in Business Economics,
Khon Kaen University, Thailand

2013 – 2016

Bachelor's degree in Business Economics (1st honors),
Udon Thani Rajabhat University, Thailand

Work Experiences

Sep 2019 – present

Research Assistant, Health Intervention and Technology
Assessment Program, Ministry of Public Health, Thailand

Jul 2018 – Jun 2019

Research Assistant, Faculty of Economics, Khon Kaen
University, Thailand

Jul 2017 – Jun 2018

Teacher Assistant, Faculty of Economics, Khon Kaen
University, Thailand

Peer-Reviewed Publications

1. Kitiacharadechatron R. Financial Development and Economic Growth in Thailand. Journal of Economics and Public Policy. 2019; 54-65
2. Kitipacharadechatron R. and Theinthong A. Determinants of Multiple Jobs Holding for Udon Thani Government Officers. Journal of Business Economics and Communication. 2019; 72-84.
3. Kitipacharadechatron R. and Theinthong A. Multiple Jobs Holding – Well Being Nexus: An Application of Covariance Structure Model. Journal of Economics and Management Strategy. 2019; 82-104.
4. Kitipacharadechatron R. and Phasuk P. Responsiveness and Regional Adaptation Lesson From COVID-19 Pandemic. Journal of Management Science. 2020; 37-48.
5. Kitipacharadechtron R. and Phasuk P. The Study of Market Potential: Lesson from a Survey of Thai – China Market in Udon Thani Province. Business Review Journal. 2022; (-)
6. Phasuk P. Kitipacharadechtron R. and Sueannaket R. Comparing Consumer Behaviour for Online Supplement Product: Lesson from Population Changing. Business Review Journal. 2023; (-)
7. Phasuk P. and Kitipacharadechtron R. A Comparison of Business Potential in Border Trade Area at Nong Khai Province and Vientiane, Laos PDR by Applying Social Network Analysis Model. Panyapiwat Journal. 2021; (-)

MORE INFO ON:



Complete CV is available
upon request.



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Work in Processes

1. Phasuk P, Kitipacharadechatron R, and Kertrat N. The Confirmatory Factor Analysis Model of Herbs Extracted Acceptance in Broiler Farming. Journal of Agricultural Research and Extension. (In Process)
2. Wongwan M, and Kitipacharadechatron R. A Structural Equation for Marketing Strategic Factors: Evidence from MICE Industry, Khon Kan Hall. Business Review Journal. (In Process)

Presentations

1. Phasuk P, Kitipacharadechatron R, and Tantawiroon N. Utilization of Tariff Advantage from ASEAN-CHINA Free Trade Agreement: Thai-Laos Border Trade. Proceeding of ISERD International Conference. 2019; 56-60.
2. Kitipacharadechatron R, and Theinthong A. Moonlighting Determinants of Udon Thani Government Officers: The Application of Exploratory Factor Analysis Model. SIBR Conference on Interdisciplinary Business and Economics Research. 2019; 1-9.

Training Courses

1. Year 2018: English for Academic Writing.
Organized by Faculty of Humanities and Social Science, Khon Kaen University.
2. Year 2018: Power of Reading Abilities.
Organized by Faculty of Humanities and Social Science, Khon Kaen University.
3. Year 2017: STATA: Statistical Program for Economics Research.
Organized by Faculty of Economics, Khon Kaen University.
4. Year 2016: Econometric and Forecasting with EViews 7.1
Organized by Faculty of Management Science, Udon Thani Rajabhat University.
5. Year 2015: Fundamental SPSS for Social Science Research.
Organized by Faculty of Management Science, Udon Thani Rajabhat University.